

How to Use the New Information-Management.com site:

Welcome to the new information-management.com (also available at info-mgmt.com). We've reorganized our content, and made it easier to find what you're looking for. You can scroll our homepage to find a high level view of all our main news, article areas, rich media and submission guidelines, or dive in deeper using our new taxonomy.

For readers with specific topical interests, the new site has organized all topical content into five major categories you'll find in the dark horizontal navigation at the top of every page.



When you hover your cursor over any of these sections, a dropdown menu will appear listing the topical areas and the latest stories in each section. Click on any of the five tabs and you will be sent to a dedicated landing page for the content you want.

For example, hover over the "Tools & Enablers" tab and you'll see top stories, related blogs and other content from that section, and links to the top topics within that section at the left of the box.



Click on "Analytics" from the left-hand "Topics" column and you'll be sent to a dedicated channel for analytics content.

Analytics

Analytics represent the tools, processes and techniques for the exploration and analysis of business data to discover and identify new and meaningful insight and trends that allow for analysis to take place.

Channel Sponsored by



Analytics Captures Enterprise Plans

Justin Kern | Jan 04, 2012

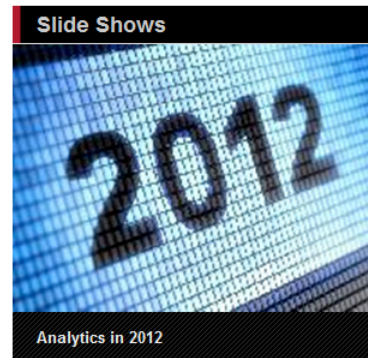
INFORMATION MANAGEMENT NEWS BI survey points to bigger ROI expectations in advanced analytics and lingering use of Excel and Access

Business Intelligence Data Integration

Five Emerging Trends in Analytics

Jane Griffin | Jan 04, 2012

NEWSLETTERS The tools and development techniques available today help just about any company with



If, instead of hovering, you click on the Tools & Enablers tab from the top navigation, you'll be sent to a dedicated area of the site where the latest content is posted and expanded.

Tools & Enablers

Featured Story



5 Common Mistakes People Make in the Name of Statistical Analysis

With the advent of data analytics and decision sciences, our decisions are being increasingly impacted by these errors, which can result in major implications for our business

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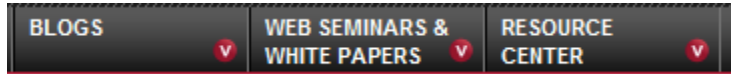
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im about 13 minutes ago we were checking out Five Emerging Trends in Analytics <http://t.co/AwP60J7F>

im about a day ago we were checking out Skepticism Over Data Science --

- Top Stories**
- Analytics Captures Enterprise Plans**
 - Where The IT Dollars Will Go**
 - Bracing For BYOD**

The rest of the top navigation works the same way.



The "Blogs" tab includes full and individual archives for all of our contributors. Under "Web Seminars & White Papers," you'll find the complete listings of our latest content and current eBooks. "Resource Center" will let you manage your newsletter preferences, view upcoming events and access our glossary and other services provided at the site.

Our search function now has more advanced features and capabilities. Rich media is better categorized and available in more areas of the site. The bottom navigation red bar lets you easily manage your account and access more dynamic content.

As we add enhancements and new services to information-management.com, we will look for and value your feedback, comments and suggestions. Please feel free to contact our editors with any questions, anytime.

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