

information management

Information Management is the leading print and online resource for IT and business professionals working to gather, manage, disseminate and leverage all types of information assets used by an organization. *Information Management* brings the brightest minds in the field together with news, features, exclusive columns, blogs and original case studies that point to individual and organizational successes in the evolving corporate world of business.

Information Management delivers market-leading editorial, with a focus on BI, performance management, analytics, integration and enterprise data warehousing, as well as business process management and technology architectures. Technologists as well as corporate decision-makers read *Information Management* for the insights they need to maintain competitive advantage, contain cost and drive growth.

Submission requirements

1. Articles should focus on timely BI, content management, data management, performance management, analytics, integration and data warehousing topics listed on the *Information Management* editorial calendar.
2. Articles should present an issue, trend, strategy or solution for an audience of corporate executives and IT managers.
3. Please avoid inclusion of customer examples within the article.
4. Articles must be product- and vendor-neutral.
5. Deadline for magazine (print) article submissions is three months prior to issue publication date. If you are not submitting for a particular editorial opportunity, we will consider your article for e-newsletter publication.
6. We require copyright release of articles for publication.
7. We reserve the right to edit articles for length, grammar and style.
8. Suggested length is 1,000-2,000 words.
9. Articles should be submitted via email in Microsoft Word format. No PDFs, please.
10. If you are not sure that your article focus is appropriate for *Information Management*, you may submit an abstract. However, we require the complete article, including an author biography, to make a publication decision.
11. Content must be the author's original work and must be previously unpublished.
12. Proper credit must be given to authors whose work is incorporated into the article.
13. Supporting graphics may be included with the article. Please send graphics in their native format. The best formats are: .indd (InDesign), .eps (Illustrator), .ai (Illustrator), .ppt (Powerpoint), .pdf (Acrobat), or, if it's a text-only figure, .doc (Word).
14. Refer to *The AP Stylebook* and articles we have published for examples of *Information Management* style.
15. Limit bios to 85 words or less.
16. There is no remuneration for published articles.

To submit articles or for further information, please contact:

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