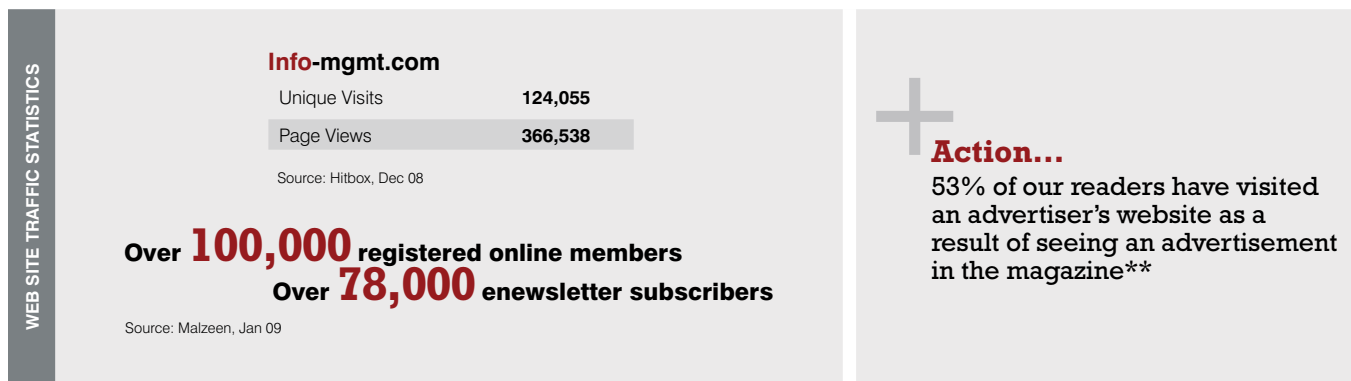
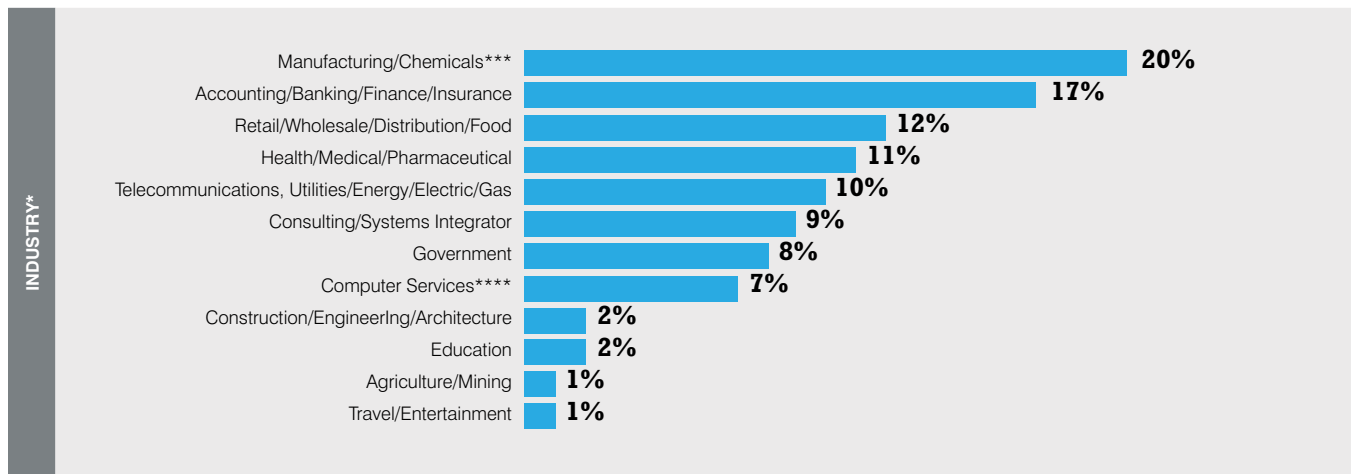
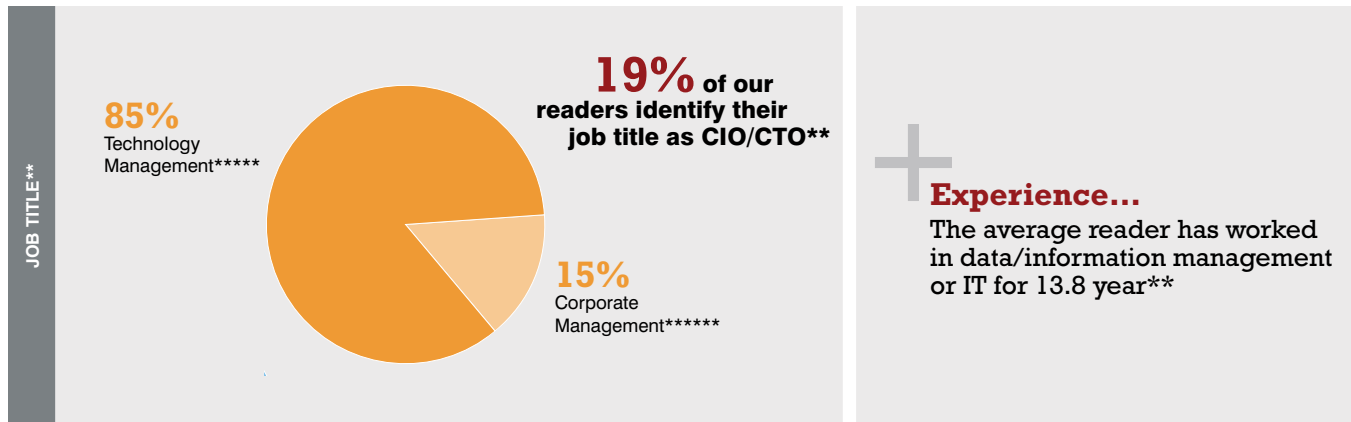


Information Management reaches 75,000 IT Decision Makers monthly.



* Publishers Own Data, Jan 09
 ** Lodestar Research Study, Dec 08
 *** Includes manufacturing/chemicals, consumer packaged goods, transportation/auto
 **** Includes computer and data processing/software and data processing/software services, hardware/software, reseller VAR, VAD
 ***** Includes CIO, CTO, CKO, VP/Dir/Mgr IS/IT/DP, Database Mgr/DA/DBA, Apps Mgr/Project Mgr/Project Leader, DW Architect/Mgr/Analyst/Business Analyst, Database Specialists/Analyst/Programmer, Apps Dev, Systems Specialist, Consultants/Systems Integrators
 ***** Includes Executive Mgr (CEO, Pres, Owner, VP, Chrmn, Partner, GM, Prod Mgmt), VP/Dir/Mgr Sales/Mktg/Database Mktg/Cust Srv, Financial/Admin/Mfg/Eng Mgr (CFO, VP/Dir/Mgr of Financial, Purchasing, Personnel)