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DM Radio provides a casual talk radio format for detailed discussions about the people, products and services that comprise the IT industry. You have the option to promote yourself through traditional radio-style spots or sponsor a whole month to secure ads plus lead generation.

	DATE	TOPIC		DATE	TOPIC
JANUARY	1/8	Trends to Watch in 2009 & Beyond	JULY	7/2	Requirements Gathering: Well Begun Is Half Done
	1/15	The Time Is Right for Right-Time Applications		7/9	Business Intelligence Trends: Defining Roles and Responsibilities
	1/22	Is Mainframe Regaining Its Mojo?		7/16	Be Our Guest: Trends in Infrastructure Outsourcing
	1/29	The Business Side of Data Integration		7/23	Trends and Tactics for Enterprise Data Integration
FEBRUARY	2/5	The Future of Information Management	7/30	Now You See It: Emerging Trends for Data Visualization	
	2/12	The Virtual Enterprise: Trends in Application, Data Federation	AUGUST	8/6	The Nexus of BPM and BI: Pros and Cons
	2/19	Performance: Making Databases & Applications Work Faster		8/13	Can BI Save Us? How 2009 Might be Make-or-Break
	2/26	Just the Facts, Ma'am: All About Fact Tables		8/20	Function Over Form: The Evolution of Web Site Design
MARCH	3/5	Saving Green by Going Green		8/27	How to Manage Risk while Governing Compliance
	3/12	Automating Data Quality for Automatic Value	SEPTEMBER	9/3	Say What? Corporate Taxonomies and Semantic Technologies
	3/19	Operational BI in the Real World		9/10	Innovation in Information Management
	3/26	Advantage: Analytics! Why Analytical Enterprises Excel		9/17	Text Analytics in the Contextual Enterprise
APRIL	4/2	Optimizing Business Processes in a Tight Economy		9/24	Getting the Most out of Performance Management
	4/9	Implementation Strategies for SOA: 'Getting It Right'	OCTOBER	10/1	Where and How to Harness the Power of RFID
	4/16	Dashboard Redux: The Latest and Greatest		10/8	Integrating Web Services in Your Application Architecture
	4/23	The Economics of Enterprise Data Warehousing		10/15	Analytics and Business Rules Engines
4/30	Making Rich Web Applications that Work	10/22		One Size Does Not Fit All: Tips for Dashboard Design	
MAY	5/7	Second Annual Appliance Showdown: Start Your Engines!	10/29	Data as a Service: On Cloud Nine?	
	5/14	Year of the Database: Columnar, Relational, In-Memory & More	NOVEMBER	11/5	Software as a Service: The New Standard?
	5/21	Mash It Up: the Enterprise Will Take It		11/12	Trends in Enterprise Data Integration
	5/28	Beyond the Drawing Board: Mastering MDM		11/19	Predictive Analytics: The Enterprise Crystal Ball
JUNE	6/4	Know Your Customer with Modern CDI		11/26	Thanksgiving
	6/11	Will CDI Deliver the Ultimate Promise of CRM?	DECEMBER	12/3	Alternate Strategies for Pervasive BI
	6/18	Open-Source Business Intelligence: Moving Beyond SMB?		12/10	The Business Case for a Center of Excellence
	6/25	The Future of Data Centers: Virtual, Green, or Flashy?		12/17	Enterprise Application Integration: A New Day Dawns?
		12/24		Christmas Eve	
			12/31	New Year's Eve	

To learn more about Speaker opportunities on DM Radio, please contact:
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