

# 09 EDITORIAL CALENDAR

	AD CLOSE	AD MATERIALS DUE	STRATEGY	INFRASTRUCTURE	DATA	CONTENT	INTEGRATION	ANALYTICS	BUSINESS INTELLIGENCE	INTERFACE
JAN/FEB	1/8	1/14	What is Information Management?	Debunking Mainframe Myths	Right-Time Data	Structured vs. Unstructured	Data Integration Beyond ETL	Web Analytics vs. Reporting	BI/Performance Management: On-Demand BI	Web 2.0/ Mashups
MARCH	1/23	1/29	Education/ Employment paths in Information Management	Green	Data Quality	ECM Fact and Fiction	Partner, Customer, Channel Integration	Using Analytics for Competitive Advantage	Operational BI	Collaboration
APRIL	2/20	2/26	Business Process Management	Cloud Computing	Enterprise Data Warehousing	Leveraging Third-Party Content	Service-Oriented Architecture (SOA)	Web/ Marketing Analytics	Reporting and Dashboards	Making Rich Internet Applications (RIAs) Work in the Workplace
MAY	3/26	4/1	How to Identify a Data Steward	Data Warehouse Appliances	Databases: columnar, relational, in-memory	Email Management	Master Data Management	Operational Analytics	Business Activity Monitoring	Mashups
JUNE	4/24	4/30	Governance without Bureaucracy	The Future of Data Centers	Data Modeling	Natural Language Query	Customer Data Integration	Customer Relationship Management (CRM)	Open Source BI	ATM/Kiosk Effectiveness
JULY/AUG	7/2	7/9	Requirements Gathering	Hosted Infrastructure and Outsourcing	How to Start a Data Warehousing Project	Document Records Management	Enterprise Data Integration (EDI)	GRC (Governance, Risk and Compliance)	BI Trends and Ownership Roles	Visualization for Customer Interactions
SEPT	7/24	7/30	Innovation in Information Management	Data as a Service (DaaS)	Data as a Service	Knowledge management	Product Information Management	Text Analytics	Performance Management	Taxonomies and Semantic Web
OCT	8/27	9/2	Performance-Based Compensation for Business and IT	Generic Hardware versus Appliances	RFID	Compliance	Web Services	Analytics and Business Rules Engines	Dashboard Design	Social Networking in the Workplace
NOV	9/25	10/1	Innovation	Application Service Providers	Identity/ Security	Software as a service (SaaS)	Data Integration	Predictive Analytics	Pervasive BI	Point of Sale Interaction
DEC	10/23	10/29	The Business Case for a Center of Excellence	Virtualization	Compliance	Web Content Management	Enterprise Application Integration	Statistical Analysis	Complex Event Processing	Enterprise Search

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