

Editorial Calendar

ISSUE	AD CLOSE	AD MATERIALS DUE	STRATEGY	INFRASTRUCTURE	DATA	CONTENT	INTEGRATION	ANALYTICS	BUSINESS INTELLIGENCE/ PERFORMANCE MANAGEMENT	INTERFACE	PRODUCT REVIEW FOCUS/DEADLINE
JAN/ FEB	12/22	12/28	<ul style="list-style-type: none"> Preparing for the Economic Rebound Evolution of the Information Worker 	<ul style="list-style-type: none"> Data Centers Virtualization 	<ul style="list-style-type: none"> Data Modeling Data Quality/Integrity 	<ul style="list-style-type: none"> Information Overload Content Management Strategies 	<ul style="list-style-type: none"> Multi-Entity MDM Trends/Strategies in Integration 	<ul style="list-style-type: none"> CRM and Customer Analytics Predictive Analytics 	<ul style="list-style-type: none"> BI Usability Dashboards and Scorecards 	<ul style="list-style-type: none"> Enterprise-wide Mashups Semantic Desktop 	<ul style="list-style-type: none"> Data Integration Deadline: Oct. 22
	1/29	2/3	February IM Focus: e-discovery								
MARCH/ APRIL	2/19	2/24	<ul style="list-style-type: none"> Open Source and Enterprise Standards Leveraging Core Competencies 	<ul style="list-style-type: none"> Cloud Cost Structures and IT Rationalization 	<ul style="list-style-type: none"> Data Governance Integrated/Federated Data Management (Policies) 	<ul style="list-style-type: none"> Text Mining Compliance and E-discovery 	<ul style="list-style-type: none"> SOA: Retrenching or Moving Forward? Choosing a Systems Integrator 	<ul style="list-style-type: none"> EI and In-Memory Analytics Analytics and Business Processes 	<ul style="list-style-type: none"> Business Rules Automation BI Search Evolution 	<ul style="list-style-type: none"> Social Networking in the Workplace SharePoint and Collaboration 	<ul style="list-style-type: none"> CDI/MDM Deadline: Dec. 24
	Special: Top Information Managers										
	4/1	4/6	April IM Focus: Open Source								
MAY/ JUNE			<ul style="list-style-type: none"> Data Testing And Validation Partner, Outsource or Offshore? 	<ul style="list-style-type: none"> Evolution of Managed Services Cost Control and Green Initiatives 	<ul style="list-style-type: none"> New Skill Sets For Data Analysis Caching/ In-Memory Databases 	<ul style="list-style-type: none"> Records Management Document Management 	<ul style="list-style-type: none"> Product Information Management Federated Data Models 	<ul style="list-style-type: none"> Budgeting and Planning with Financial Analytics Embedded Analytics and Business Rules 	<ul style="list-style-type: none"> Visualizing Data Open Source BI 	<ul style="list-style-type: none"> Reputation Management/ Voice of the Customer Desktop Productivity 	<ul style="list-style-type: none"> Analytics Deadline: Feb. 25
	Special: Information Management 50										
	6/2	6/7	June IM Focus: Master Data Management								
JULY/ AUG	6/24	6/29	<ul style="list-style-type: none"> Creating the Process Owner 	<ul style="list-style-type: none"> Solid State Storage 	<ul style="list-style-type: none"> Data Lifecycle Management 	<ul style="list-style-type: none"> Smart Documents 	<ul style="list-style-type: none"> Metadata Management 	<ul style="list-style-type: none"> Web Analytics and Testing Strategies 	<ul style="list-style-type: none"> Establishing Key Performance Indicators 	<ul style="list-style-type: none"> Web 3.0 	<ul style="list-style-type: none"> Product Review Roundup Deadline: April 27
	Special: Information Management Fast 40										
	8/3	8/6	August IM Focus: BI Software as a Service								
SEPT/ OCT	8/26	8/31	<ul style="list-style-type: none"> The Virtual Workplace and Workforce Management Collaborative GRC 	<ul style="list-style-type: none"> Data as a Service Collocation Services 	<ul style="list-style-type: none"> Data Quality Assurance Data Governance 	<ul style="list-style-type: none"> Contract Management Web Content Management 	<ul style="list-style-type: none"> Customer Data Integration The Partner Channel Challenge 	<ul style="list-style-type: none"> Fraud Detection Analytics and Semantics 	<ul style="list-style-type: none"> Mobile BI and Practical Use Cases How To Get More Business Value Out of BI 	<ul style="list-style-type: none"> Search/Metadata Mobile Productivity 	<ul style="list-style-type: none"> Enterprise Search & Content Mgmt Deadline: June 25
	9/30	10/5	October IM Focus: TBD								
NOV/ DEC	10/22	10/27	<ul style="list-style-type: none"> The Plug and Play Enterprise Collaborative BI 	<ul style="list-style-type: none"> Software as a Service The Internal Cloud 	<ul style="list-style-type: none"> How to Value Data as an Asset Requirements Gathering 	<ul style="list-style-type: none"> Federated Content Management Metadata, Search And Discovery 	<ul style="list-style-type: none"> Business Activity Monitoring Single or Many Versions of the Truth 	<ul style="list-style-type: none"> Operational Analytics Text Analytics 	<ul style="list-style-type: none"> Dashboards Application Portfolio Management 	<ul style="list-style-type: none"> Integrating Desktop Apps Beyond Collaboration to Program Mgmt. 	<ul style="list-style-type: none"> Business Intelligence Deadline: Aug 25
	Special: Innovative Solution Awards										
	12/2	12/7	November IM Focus: TBD								

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